

LAUDERDALE LAKES IMPROVEMENT ASSOCIATION

Director Meeting Minutes

February 29, 2020

Meeting called to order at 10:03 am by President Debbie Ferrari.

Following Directors and Officers were present:

Charlotte Anderson	Jim "Corky" Corcoran	John Nason
Jeff Angst	Dave DeAngelis	Jerry Petersen
Robin Balfour	Jim Dion	Lynette Rullman
Mike Barrett	Debbie Ferrari	Jeff Vogt
Patricia Cady	Ron Mueller	

Approval of 11/2/2019 meeting minutes by Mike Barrett. Second by Pat Cady.

Approval of the agenda by Jim Corcoran. Second by Jerry Petersen.

Treasurers report (attached) presented by Debbie Ferrari. Approved by Jeff Vogt. Second by Pat Cady.

COMMITTEE REPORTS

Fish Committee presented by Jim Corcoran

- Fish-a-palooza was a success. It was held on 2/2/2020 and there were 161 registered anglers. There were 20 anglers above the 2019 total. The largest northern pike caught was 37 1/2". The largest walleye caught was 19 1/2" and the largest bass caught was 18". All fish were very healthy.
- The 2020 Annual Kids Fish Jamboree will be held on 7/18/2020. Plans are in the works.
- Jeff Angst mentioned that there are plans to have horses at the event for the kids.
- Jim is scheduled to participate in a fishing program for children at the Elkhorn Library on June 20th.
- Jim Corcoran would like to plan a cleanup date for the parking area at The Landing where the fish cribs are built. A date for this event is in the works.

Water Quality presented by David DeAngelis

To date, Middle and Mill Lakes have ice cover for 80 days. Green Lake has had ice cover for 75 days. There was a two-week stretch from the end of December until mid January where all three lakes opened up due to unseasonably warm temperatures. All froze over the 3rd week of January. Water quality testing will resume in late March or early April depending on when the lakes open up and weather allows for safe boating.

Communications presented by Debbie Ferrari.

ShoreLines

- Focus on content ... trying to generate some specific ideas for contributors

- 3 different designs in 2019 ... we will use Summer 2019 as the targeted style
- Lucia (Walker's daughter) assisted with development of new logo and redesigned ShoreLines, but doesn't have time to continue
 - Located an outside graphic designer to take over ShoreLines
 - Increase cost but have budgeted for potential upgraded postage that we won't do
 - Secured 2 other bids and both were significantly higher so we will keep current printer
- Spring issue articles due March 10th
- Submit PICTURES / RECIPE / REFLECTIONS for Member's Post to LakeViews@LLIA.org

Membership presented by Debbie Ferrari

- Mailing to everyone in Lake District
- There was discussion about adding Apple Pay or Venmo as a way for folks to pay for memberships or donations that do not have a traditional checking account. Debbie asked that we add this to the April Agenda.
- Plug Membership in ShoreLines, which will go to ENTIRE Lake District
- Plan one followup mailing to all who have not joined (last year only followed up with people who have been members in last 5 years + new homeowners)
- Process improvements
 - still pre-filled forms & printer folded
 - purchased stamped window envelopes from Post Office (cheaper)
 - THANKS FOR HELPING

Web Site Report written by Kevin Henderson, presented by Debbie Ferrari.

Website Donations

- I am pleased to announce that the ability to accept credit card donations via the LLIA.org website has launched! A big thank you to Treasurer Herb Sharpless for helping to review and connect the financial side. Also, a thank you to those who processed test transactions and provided feedback.
- Donors can direct donations to specified options that currently include: Winter Fish-a-palooza, Kids Fishing Jamboree, Fish Stocking Fund, Lake Preservation Fund, and the General Fund. Donations can also be made in Honor or Memory of, with a space available to capture details.
- Two donations were accepted online for the Winter Fish-a-palooza. (Thanks Corky for being the first!)
- Transaction security and encryption is built-in through standard functionality from the web hosting and credit card processing companies. The credit card processing company does take approximately 3% of each donation in transaction fees (so encourage donors to round up). Payment methods accepted are:
 - Visa (credit and debit cards)
 - MasterCard (credit and debit cards)
 - American Express

- Discover (US merchants only)
- Diner's Club
- JCB
- Apple Pay
- As more donations are made, we will continue to learn about transaction processing and available reporting tools.
- It is unlikely we will be ready to accept online membership renewals in 2020 but will begin investigating potential approaches.

Web Management Assistance

- The website committee is still interested in doubling committee membership - to 2. No special software is required – just basic computer skills and a willingness to learn. Access can be assigned to update specific pages if someone is interested in starting out small. Who can the Directors recommend?

There was no History Update.

Nominating presented by Jim Dion.

- Jim is putting a list together with proposed LLIA directors.
 - **Dist.2** Jeff and Kelly Adams
 - **Dist.4** Mike and Kathy Alagna
 - **Dist.14** Oscar and Erin Cantu
 - **Dist.2** Scott and Sue Csanda
 - **Dist.19** Nila Siok (with Rich Siok)

Planning and Zoning presented by Debbie Ferrari.

Town Of LaGrange

- Aerators - ALL need a permit annually
 - several were noted in one area that created dangerous area of open water
 - with 1 exception, only aerators permitted in wet boathouses
 - more people want to protect permanent piers
 - Town denied (other than one for wet boathouse) & will ask Lake District to provide guidance
- Structure in environmentally sensitive areas - technically no new or replacements allowed
 - adding shore stations (free standing & adding to existing pier slips)
 - replacing piers (technically not allowed, but Town approving IF same location/footprint)
- Wharf permit request was denied ... even with DNR permit being issued.

No Water Safety update.

Unfinished Business

- Jeff Angst announced that the 4th of July fireworks will be on 7/4/2020. Jeff is looking for volunteers to load and unload fireworks in the morning.
- The 4/25/2020 LLIA meeting will need to be held somewhere other than the community center. Mike Barrett or Jim Corcoran will talk to Marty at Lauderdale Landing to inquire about having the meeting there.

New Business

- Debbie asked for ideas for the 2020 LLIA Annual Meeting. Ideas for speakers included the Lauderdale Lagrange Fire Department to include tips on what to do if you encounter an accident and how to use a fire extinguisher, and a representative from one of the fish hatcheries that supplies fish for our fish stocking program.

Lauderdale Lakes Lake Management District Update presented by Debbie Ferrari.

Lake Management District - 2 meetings

- Approved resolution to engage in a Water Shed Study
 - needed to apply for DNR grant
 - engaging a consultant to assist
 - will involve volunteers & gain input from lake community
 - about 3 year process
- Dam completed
 - submitted materials for significant reimbursement from DNR
 - developing Slow No Wake policy
- Club House / Golf Course
 - doing detailed analysis of golf course operations
 - increase rounds
 - improve revenue / round recognizing don't want to drive away local use
 - recently received rough estimate of repair vs replace on current footprint
 - begin to discuss in community
 - go to Lake District meetings....sign up on line for notices
 - will continue to focus on repairs & maintenance to keep property safe ... \$\$ budgeted
- Hwy 12 ... Jack established contacts in SEWRPC to stay updated
 - write our local senator and rep on observed issues (contact in Directory)
- Internet ... Jack made contact with alternate provider who is assessing demand, and will cover in *ShoreLines*
- Loud music discussed ... Peg Eggert pursuing; education is first step - article in *ShoreLines* (Wake Responsibly program)
- Lake District office hours (similar to Town) ... Thursday morning (Kristy) at Community Center bldg.

Kettle Moraine Land Trust presented by David DeAngelis

- We've been busy doing a lot of burning (burn piles) in most of our preserves.

- BOARD MEMBERS - We are still looking to add board members. We would like a volunteer from LLIA to represent the interests of LLIA on the board.
- There is a KMLT event this evening from 4:00 pm to 6:00 pm at the Geneva Lake Museum, 225 Mill Street in Lake Geneva. There will be a featured speaker - Dr. Richard Beifuss and he will be talking about CRANES - AMBASSADORS for CONSERVATION. The event will start with refreshments and hors d'oeuvres. Tickets are \$15 at the door.
- We are planning on expanding the Peterson Island Woods trail to extend along the preserve just inside the Oak Park Road perimeter. We are looking for volunteers and donations to help clear downed trees, remove invasive and mulch the trail. There likely will be some lumber created for future fish cribs. Contact me or Greg Rajskey if you are interested in helping with creating the new trail or donations to help fund the necessary contractor work.

No Walworth County Lakes Association update.

- Debbie asked that an LLIA director represent us in that organization. Jim Corcoran agreed to do this.

Motion to Adjourn by Ron Mueller. Second by Char Anderson.

Respectfully submitted,

David DeAngelis *(for Secretary Gary Storandt who was out of town)*

Lauderdale Lakes Improvement Association

Balance Sheet

As of December 31, 2019

02/18/20

	Mar 31, 19	Jun 30, 19	Sep 30, 19	Dec 31, 19
ASSETS				
Current Assets				
Checking/Savings				
Peoples Bank (Adiva CU)				
Certificates of Deposit				
Adiva CD 0053 3/7/20	0	5,443	5,443	5,443
Adiva CD 11123 11/5/19	5,495	5,495	5,495	5,495
Adiva CD 11122 5/5/19	5,438	0	0	0
Adiva CD 11121 7/6/22	5,489	5,489	5,489	5,489
Adiva CD 11216 8/6/18	5,506	5,506	5,506	5,506
Total Certificates of Deposit	21,928	21,933	21,933	21,933
Peoples Bank (Adiva) Checking	45,870	59,766	63,368	32,147
Total Peoples Bank (Adiva CU)	67,797	81,699	85,301	54,080
Edward Jones				
Certificates of Deposit				
Ally BK CD 11/09/20 3.0%	0	0	0	5,073
Sallie Mae BK 11/07/22	0	0	0	5,006
Wells Fargo BK CD 6/7/21 3.0%	0	5,043	5,043	5,043
Discover BK CD 8/22/22 3.15%	4,999	4,999	4,999	4,999
Discover Bank CD 7/7/21 2.84%	4,810	4,810	4,810	4,810
Capital One BK CD 4/19/21 2.25%	4,981	4,981	4,981	4,981
Goldman Sachs CD 9/2/20 2.25%	5,041	5,041	5,041	5,041
AM Expr Cent BK CD 4/6/20 1.9%	5,000	5,000	5,000	5,000
Ally Bank CD 11/18/19 1.4%	10,000	10,000	10,000	0
BMW Bank of NA CD 4/25/19 1.9%	5,088	0	0	0
Total Certificates of Deposit	39,919	39,873	39,873	39,952
Money Market	6,611	6,795	7,059	7,298
Total Edward Jones	46,530	46,668	46,932	47,250
Total Checking/Savings	114,328	128,368	132,233	101,331
Total Current Assets	114,328	128,368	132,233	101,331
TOTAL ASSETS	114,328	128,368	132,233	101,331
LIABILITIES & EQUITY				
Equity				
Retained Earnings	91,766	91,766	91,766	91,766
Net Income	22,562	36,602	40,467	9,565
Total Equity	114,328	128,368	132,233	101,331
TOTAL LIABILITIES & EQUITY	114,328	128,368	132,233	101,331

Lauderdale Lakes Improvement Association
Profit & Loss
 January through December 2019

	Jan - Dec 19
Income	
LL Signs	272
Contribution	50
Directory	15,760
Fish Stocking	
Fishapalooza	2,839
Fish Jamboree	2,108
Fish Stocking - Other	6,311
Total Fish Stocking	11,257
Investment Income	
Dividend Income	117
Interest Income	1,100
Total Investment Income	1,217
Membership Dues	
Lake Preservation Fund	3,751
Membership Dues - Other	23,800
Total Membership Dues	27,551
Sales- small items	
Directory	71
History Books	18
Lake Posters	173
Total Sales- small items	262
Total Income	56,369
Expense	
Lake Preservation	1,500
Fish Crib	450
LL Signs Expense	336
Directory expenses	10,731
Donations	8,345
Fish Stocking Expense	
Fishapalooza	543
Fish Stocking Expense - Other	9,943
Total Fish Stocking Expense	10,486
Insurance	
Directors & Officers Liability	560
Liability Insurance	1,674
Total Insurance	2,234
Lake Posters	116
Lake Protection Projects	279
Meeting expenses	
Annual Membership Meeting	1,260
Total Meeting expenses	1,260
Memberships and Conferences	
Memberships	950
Total Memberships and Conferences	950
Office expenses	930
Picnic & Fish Jamboree	1,455
Postage and Delivery	2,958
Printing and Reproduction	3,307
Professional Fees	
Data Updates	1,000
Legal Fees	10
Total Professional Fees	1,010
Web Site	455
Total Expense	46,804
Net Income	9,565