

# LAUDERDALE LAKES IMPROVEMENT ASSOCIATION

## Directors Meeting Minutes

November 2, 2019

### **Meeting called to order:**

President Debbie Ferrari called the meeting to order at 9:02 am.

### **Roll Call:**

The following Directors and Officers were present:

|                    |                 |                  |
|--------------------|-----------------|------------------|
| Charlotte Anderson | Jim Dion        | Lynette Rullmann |
| Jeff Angst         | Peg Eggert      | Jackie Rumer     |
| Robin Balfour      | Debbie Ferrari  | Bill Schulte     |
| Mike Barrett       | Kevin Henderson | Herb Sharpless   |
| Alan Bateman       | Jane Larsen     | Rick Siok        |
| Bob Brockman       | Dan Lohens      | Gary Storandt    |
| Bill Corbett       | Ron Mueller     | Jeff Vogt        |
| "Corky" Corcoran   | Jerry Petersen  |                  |

### **Minutes:**

A motion was made to approve the minutes of the August 17, 2019 Directors Meeting (Charlotte Anderson), seconded (Peg Eggert) and approved by the Directors.

### **Agenda:**

A motion was made to approve the agenda (Mike Barrett), seconded (Jackie Rumer) and approved by the Directors.

### **Treasurer's Report:** Herb Sharpless reported:

- The current P&L Statement and Balance Sheet indicate strong financials with excellent cash flow. Herb made special mention of higher-than-expected membership dues, Directory revenue and income generated by the fish committee.
- A motion was made to approve the Treasurer's Report (Ron Mueller), seconded (Jerry Petersen) and approved by the Directors.

## **COMMITTEE REPORTS**

### **Fish:** Jim "Corky" Corcoran reported:

- In October, some 2,500 smallmouth bass and 7,500 perch were stocked. We expect to resume stocking walleyes next season. The Committee is exploring the possibility of stocking catfish.
- Overall, the fish population is growing larger and healthier.

- Fishapalooza is scheduled for February 1, 2020. Corky is seeking volunteers and prize donors for the event. An organizational meeting will be held at 9 a.m. at Stillwater on November 30. Herb Sharpless and Debbie Ferrari volunteered to help Corky compile a mailing list to promote the meeting.
- The Kid's Fish Jamboree will be held on Saturday, July 18, 2020. The LL Yacht Club will take the lead on RibFest which will be held later that same day.

**Water Quality:** No report:

**Communications:** Debbie Ferrari reported:

- The fall issue of Shorelines is expected to mail by Thanksgiving.
- Jim Dion initiated a discussion regarding newsletter content. Ideas for topics included:
  - Announce what's new in the community (restaurants, businesses, etc.).
  - Post activities, events and things to do throughout the area.
  - Publish photos and brief bios of LLIA Officers and Directors.
  - Solicit older lake photos (Jane Larsen volunteered to share her collection).
  - Safety suggestions for those who walk along roadways.

**Membership:** Debbie Ferrari reported:

- Debbie reported that current membership stands at 671, a record high.

**Website:** Kevin Henderson reported.

- Directors were invited to submit any new content appropriate for posting.
- Kevin is working with Herb Sharpless to add the ability to accept online donations.
- It was suggested that Shorelines be used to drive traffic to our website.

**History:** No report.

**Nominating:** Jim Dion reported:

- Jim will be seeking additional Directors for Districts 2, 4, 5, 7 & 8. Rick Siok said that his wife might be interested in a directorship.
- Jim also commented that we are always looking for individuals to join the Executive Board.

**Planning & Zoning:** Debbie Ferrari reported for Don Henderson:

- Debbie announced that the Fire Department met its fundraising goals and the much-needed new heart monitor/defibrillator equipment has been ordered.
- Directors were reminded that permits are required for underwater aerators during winter months. It was suggested that this reminder be included in the next issue of Shorelines.
- John's Disposal will be increasing their fees for trash collection.

**Water Safety:** No report.

**Property:** Ron Mueller reported:

- The Petersen Island Wood Preserve has been inspected and the KMLT met its obligations per the restrictions in the easement.

**Unfinished Business**

- Peg Eggert has initiated a conversation with the Town of LaGrange regarding excessively loud music coming from boats on the lake.

**Review of Proposed 2020 Budget:** Herb Sharpless chaired:

- Herb presented the proposed 2020 budget, taking the group through highlights and rationale. There was very little discussion. Herb asked Jane Larsen to increase the price of LL signs to \$36 to cover a modest cost increase.
- A motion was made to approve the proposed budget (Ron Mueller), seconded (Bill Corbett) and approved by the Directors.

**New Business**

- Debbie Ferrari announced that the Executive Committee would meet—immediately following this meeting—to discuss Directors' roles and responsibilities.
- Debbie Ferrari invited the Directors to provide her with any ideas (speakers and topics) for our next Annual Meeting.
- After a brief discussion, a motion was made (Debbie Ferrari) to donate \$500 to the Adaptive Adventures program, seconded (Rick Siok) and approved by the Directors.

**LLLMD Update:** No report.

**KMLT Update:** No report.

**Walworth County Lake Association:** No report.

- Debbie Ferrari asked for volunteers to attend the annual State Lake Association Convention in Steven's Point. Jim Corcoran expressed interest in attending, schedule permitting.

**Meeting Adjourned**

A motion was made to adjourn the meeting (Peg Eggert), seconded (Mike Barrett) and approved by the Directors.

**Next Meeting: February 29, 2020 at 10:00 a.m. at the Community Center**

Respectfully submitted,  
Gary Storandt, Secretary

**Lauderdale Lakes Improvement Association**

**Balance Sheet**

As of October 31, 2019

10/31/19

|                                       | Mar 31, 19     | Jun 30, 19     | Sep 30, 19     | Oct 31, 19     |
|---------------------------------------|----------------|----------------|----------------|----------------|
| <b>ASSETS</b>                         |                |                |                |                |
| <b>Current Assets</b>                 |                |                |                |                |
| <b>Checking/Savings</b>               |                |                |                |                |
| <b>Peoples Bank (Adiva CU)</b>        |                |                |                |                |
| <b>Certificates of Deposit</b>        |                |                |                |                |
| Adiva CD 0053 3/7/20                  | 0              | 5,443          | 5,443          | 5,443          |
| Adiva CD 11123 11/5/19                | 5,495          | 5,495          | 5,495          | 5,495          |
| Adiva CD 11122 5/5/19                 | 5,438          | 0              | 0              | 0              |
| Adiva CD 11121 7/6/22                 | 5,489          | 5,489          | 5,489          | 5,489          |
| Adiva CD 11216 8/6/18                 | 5,506          | 5,506          | 5,506          | 5,506          |
| <b>Total Certificates of Deposit</b>  | 21,928         | 21,933         | 21,933         | 21,933         |
| <b>Peoples Bank (Adiva) Checking</b>  | 45,870         | 59,766         | 63,368         | 33,765         |
| <b>Total Peoples Bank (Adiva CU)</b>  | 67,797         | 81,699         | 85,301         | 55,698         |
| <b>Edward Jones</b>                   |                |                |                |                |
| <b>Certificates of Deposit</b>        |                |                |                |                |
| Wells Fargo BK CD 6/7/21 3.0%         | 0              | 5,043          | 5,043          | 5,043          |
| Discover BK CD 8/22/22 3.15%          | 4,999          | 4,999          | 4,999          | 4,999          |
| Discover Bank CD 7/7/21 2.84%         | 4,810          | 4,810          | 4,810          | 4,810          |
| Capital One BK CD 4/19/21 2.25%       | 4,981          | 4,981          | 4,981          | 4,981          |
| Goldman Sachs CD 9/2/20 2.25%         | 5,041          | 5,041          | 5,041          | 5,041          |
| AM Expr Cent BK CD 4/6/20 1.9%        | 5,000          | 5,000          | 5,000          | 5,000          |
| Ally Bank CD 11/18/19 1.4%            | 10,000         | 10,000         | 10,000         | 10,000         |
| BMW Bank of NA CD 4/25/19 1.9%        | 5,088          | 0              | 0              | 0              |
| <b>Total Certificates of Deposit</b>  | 39,919         | 39,873         | 39,873         | 39,873         |
| <b>Money Market</b>                   | 6,611          | 6,795          | 7,059          | 7,138          |
| <b>Total Edward Jones</b>             | 46,530         | 46,668         | 46,932         | 47,012         |
| <b>Total Checking/Savings</b>         | 114,328        | 128,368        | 132,233        | 102,710        |
| <b>Total Current Assets</b>           | 114,328        | 128,368        | 132,233        | 102,710        |
| <b>TOTAL ASSETS</b>                   | <b>114,328</b> | <b>128,368</b> | <b>132,233</b> | <b>102,710</b> |
| <b>LIABILITIES &amp; EQUITY</b>       |                |                |                |                |
| <b>Equity</b>                         |                |                |                |                |
| Retained Earnings                     | 91,766         | 91,766         | 91,766         | 91,766         |
| Net Income                            | 22,562         | 36,602         | 40,467         | 10,944         |
| <b>Total Equity</b>                   | 114,328        | 128,368        | 132,233        | 102,710        |
| <b>TOTAL LIABILITIES &amp; EQUITY</b> | <b>114,328</b> | <b>128,368</b> | <b>132,233</b> | <b>102,710</b> |

# Profit & Loss

|  | <u>Jan - Oct 19</u>  |
|--|----------------------|
| <b>Income</b>                            |                      |
| LL Signs                                 | 272                  |
| Contribution                             | 50                   |
| Directory                                | 15,760               |
| <b>Fish Stocking</b>                     |                      |
| Fishapalooza                             | 2,839                |
| Fish Jamboree                            | 2,108                |
| Fish Stocking - Other                    | 6,311                |
| <b>Total Fish Stocking</b>               | <u>11,257</u>        |
| <b>Investment Income</b>                 |                      |
| Dividend Income                          | 91                   |
| Interest Income                          | 888                  |
| <b>Total Investment Income</b>           | <u>979</u>           |
| <b>Membership Dues</b>                   |                      |
| Lake Preservation Fund                   | 3,751                |
| Membership Dues - Other                  | 23,800               |
| <b>Total Membership Dues</b>             | <u>27,551</u>        |
| <b>Sales- small items</b>                |                      |
| Directory                                | 71                   |
| History Books                            | 18                   |
| Lake Posters                             | 173                  |
| <b>Total Sales- small items</b>          | <u>262</u>           |
| <b>Total Income</b>                      | 56,130               |
| <b>Expense</b>                           |                      |
| Lake Preservation                        | 1,500                |
| Fish Crib                                | 450                  |
| LL Signs Expense                         | 336                  |
| Directory expenses                       | 10,731               |
| Donations                                | 7,845                |
| <b>Fish Stocking Expense</b>             |                      |
| Fishapalooza                             | 543                  |
| Fish Stocking Expense - Other            | 9,943                |
| <b>Total Fish Stocking Expense</b>       | <u>10,486</u>        |
| <b>Insurance</b>                         |                      |
| Directors & Officers Liability           | 560                  |
| Liability Insurance                      | 1,674                |
| <b>Total Insurance</b>                   | <u>2,234</u>         |
| Lake Posters                             | 116                  |
| Lake Protection Projects                 | 279                  |
| <b>Meeting expenses</b>                  |                      |
| Annual Membership Meeting                | 1,260                |
| <b>Total Meeting expenses</b>            | <u>1,260</u>         |
| <b>Memberships and Conferences</b>       |                      |
| Memberships                              | 950                  |
| <b>Total Memberships and Conferences</b> | <u>950</u>           |
| Office expenses                          | 930                  |
| Picnic & Fish Jamboree                   | 1,455                |
| Postage and Delivery                     | 2,665                |
| Printing and Reproduction                | 2,483                |
| <b>Professional Fees</b>                 |                      |
| Data Updates                             | 1,000                |
| Legal Fees                               | 10                   |
| <b>Total Professional Fees</b>           | <u>1,010</u>         |
| Web Site                                 | 455                  |
| <b>Total Expense</b>                     | <u>45,187</u>        |
| <b>Net Income</b>                        | <u><u>10,944</u></u> |

Lauderdale Lakes Improvement Association

| ITEM                                     | 2018 Budget     |                | 2018 Actual     |                | 2019 Budget     |                | 2019 Actual     |                 | 2020 Budget     |                | Notes                                 |
|--|-----------------|----------------|-----------------|----------------|-----------------|----------------|-----------------|-----------------|-----------------|----------------|---------------------------------------|
|  | Income          | Expense        | Income          | Expense        | Income          | Expense        | Income          | Expense         | Income          | Expense        |                                       |
| <b>Reserve Accounts:</b>                 |                 |                |                 |                |                 |                |                 |                 |                 |                |                                       |
| Donations                                |                 |                |                 |                |                 |                |                 |                 |                 |                |                                       |
| Fish Reef                                |                 |                |                 |                |                 |                |                 |                 |                 |                |                                       |
| Lake Preservation Fund                   | \$2,500         | \$0            | \$2,270         | \$0            | \$2,000         | \$0            | \$3,751         | \$1,500         | \$3,000         | \$0            | 2019 EOY balance ~\$9,700             |
| Fish Committee Stocking (Fishpalooza)    | \$5,000         | \$7,000        | \$9,339         | \$5,486        | \$7,500         | \$7,500        | \$9,150         | \$10,486        | \$9,000         | \$8,000        | 2019 EOY balance ~-\$1,850            |
| Fish Jamboree + Contributions            | \$1,000         | \$1,300        | \$1,140         | \$807          | \$1,000         | \$1,700        | \$2,108         | \$1,455         | \$1,000         | \$1,500        | Rib Fest in 2020?                     |
| <b>Total Reserve Accounts</b>            | <b>\$8,500</b>  | <b>\$8,300</b> | <b>\$12,749</b> | <b>\$6,293</b> | <b>\$10,500</b> | <b>\$9,200</b> | <b>\$15,009</b> | <b>\$13,441</b> | <b>\$13,000</b> | <b>\$9,500</b> |                                       |
| <b>INCOME:</b>                           |                 |                |                 |                |                 |                |                 |                 |                 |                |                                       |
| Directory Ad Sales - Print - Commissions | \$0             | \$0            | \$0             | \$0            | \$17,140        | \$13,300       | \$15,760        | \$10,731        |                 |                |                                       |
| History Books + Directories + Other      | \$200           |                | \$71            |                | \$200           |                | \$89            |                 | \$100           |                |                                       |
| Vintage Signs - Debit Card               | \$200           | \$150          | \$0             | \$0            | \$0             | \$0            | \$173           | \$116           | \$0             | \$0            |                                       |
| LL Signs                                 | \$300           | \$200          | \$316           | \$295          | \$300           | \$275          | \$272           | \$336           | \$272           | \$280          | Need Price Increase to \$36?          |
| Investment Income w/o Gains/Losses       | \$300           | \$50           | \$929           | \$0            | \$1,200         | \$0            | \$979           | \$0             | \$1,200         | \$0            | Estimate                              |
| Membership Dues                          | \$19,250        |                | \$19,950        |                | \$20,125        |                | \$23,730        |                 | \$22,750        |                | Assume 650 members for 2020           |
| Contribution                             |                 |                | \$1,180         |                | \$1,000         |                | \$50            |                 | \$0             |                | New Membership Form Line Removed 2019 |
| <b>Total Income Regular Accounts</b>     | <b>\$20,250</b> |                | <b>\$22,446</b> |                | <b>\$39,965</b> |                | <b>\$41,053</b> |                 | <b>\$24,322</b> |                |                                       |
| <b>TOTAL INCOME (Reserve+Regular)</b>    | <b>\$28,750</b> |                | <b>\$35,195</b> |                | <b>\$50,465</b> |                | <b>\$56,062</b> |                 | <b>\$37,322</b> |                |                                       |

Lauderdale Lakes Improvement Association

| ITEM  | 2018 Budget     |                  | 2018 Actual     |                 | 2019 Budget     |                 | 2019 Actual     |                  | 2020 Budget     |                 | Notes                                      |
|---|-----------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------|------------------|-----------------|-----------------|--|
|   | Income          | Expense          | Income          | Expense         | Income          | Expense         | Income          | Expense          | Income          | Expense         |  |
| <b>EXPENSES:</b>                                  |                 |                  |                 |                 |                 |                 |                 |                  |                 |                 |  |
| <b>Donations:</b>                                 |                 |                  |                 |                 |                 |                 |                 |                  |                 |                 |  |
| Fish Jamboree                                     |                 | \$300            |                 | \$300           |                 | \$300           |                 | \$300            |                 | \$300           | Food Pantry & Animal Shelter               |
| Memorial + Recognition                            |                 | \$0              |                 | \$121           |                 | \$0             |                 | \$145            |                 | \$0             | KMLT Overlook Bricks - Plaques             |
| Educational                                       |                 | \$200            |                 | \$60            |                 | \$1,100         |                 | \$400            |                 | \$1,100         | Elkhorn Area High School/WCLA mtg          |
| LL Aqua Skiers/Adaptive Adventures                |                 | \$400            |                 | \$400           |                 | \$1,000         |                 | \$0              |                 | \$1,000         | Adaptive Adventures to share 2019          |
| LL Yacht Club (fireworks)                         |                 | \$1,000          |                 | \$1,000         |                 | \$1,000         |                 | \$1,000          |                 | \$1,000         |  |
| KMLT  |                 | \$5,000          |                 | \$5,000         |                 | \$5,000         |                 | \$5,000          |                 | \$5,000         | Half for Stewardship Reserve               |
| Lutherdale  |                 | \$1,000          |                 | \$1,000         |                 | \$1,000         |                 | \$1,000          |                 | \$1,000         |  |
| <b>Total Donations</b>                            |                 | <b>\$7,900</b>   |                 | <b>\$7,881</b>  |                 | <b>\$9,400</b>  |                 | <b>\$7,845</b>   |                 | <b>\$9,400</b>  |  |
| <b>Memberships:</b>                               |                 |                  |                 |                 |                 |                 |                 |                  |                 |                 |  |
| Walworth Cty Lake Assoc                           |                 | \$50             |                 | \$50            |                 | \$50            |                 | \$50             |                 | \$50            |  |
| Wisconsin Lakes (WL) dues                         |                 | \$750            |                 | \$750           |                 | \$750           |                 | \$750            |                 | \$750           |  |
| River Alliance                                    |                 | \$50             |                 | \$50            |                 | \$50            |                 | \$50             |                 | \$50            |  |
| Wisc. Wetlands                                    |                 | \$50             |                 | \$50            |                 | \$50            |                 | \$50             |                 | \$50            |  |
| Wisc. Natural Resource Foundation                 |                 | \$50             |                 | \$50            |                 | \$50            |                 | \$50             |                 | \$50            |  |
| <b>Total Memberships</b>                          |                 | <b>\$950</b>     |                 | <b>\$950</b>    |                 | <b>\$950</b>    |                 | <b>\$950</b>     |                 | <b>\$950</b>    |  |
| <b>Conference Attendance</b>                      |                 | <b>\$500</b>     |                 | <b>\$399</b>    |                 | <b>\$500</b>    |                 | <b>\$0</b>       |                 | <b>\$500</b>    | Gary or Jim attend WL Conference?          |
| <b>Directors &amp; Officers Insurance</b>         |                 | <b>\$550</b>     |                 | <b>\$560</b>    |                 | <b>\$560</b>    |                 | <b>\$560</b>     |                 | <b>\$560</b>    |  |
| <b>Liability Insurance</b>                        |                 | <b>\$1,674</b>   |                 | <b>\$1,674</b>  |                 | <b>\$1,674</b>  |                 | <b>\$1,674</b>   |                 | <b>\$1,674</b>  |  |
| <b>License &amp; Permits</b>                      |                 | <b>\$10</b>      |                 | <b>\$10</b>     |                 | <b>\$10</b>     |                 | <b>\$10</b>      |                 | <b>\$10</b>     | Non Profit WI Registration                 |
| <b>Professional Fees:</b>                         |                 |                  |                 |                 |                 |                 |                 |                  |                 |                 |  |
| Accounting  |                 | \$0              |                 | \$0             |                 | \$0             |                 | \$0              |                 | \$0             | Filed 990N - postcard form                 |
| Legal Fees  |                 | \$0              |                 | \$0             |                 | \$0             |                 | \$0              |                 | \$0             |  |
| Data Base Maintenance (Nestor)                    |                 | \$1,000          |                 | \$1,000         |                 | \$1,000         |                 | \$1,000          |                 | \$1,000         |  |
| <b>Total Professional Fees</b>                    |                 | <b>\$1,000</b>   |                 | <b>\$1,000</b>  |                 | <b>\$1,000</b>  |                 | <b>\$1,000</b>   |                 | <b>\$1,000</b>  |  |
| <b>Meeting Expenses:</b>                          |                 |                  |                 |                 |                 |                 |                 |                  |                 |                 |  |
| Annual Meeting Expense                            |                 | \$1,200          |                 | \$1,203         |                 | \$1,500         |                 | \$1,260          |                 | \$1,300         |  |
| Director + Other Meetings                         |                 | \$250            |                 | \$55            |                 | \$200           |                 | \$0              |                 | \$200           |  |
| 110 Celebration                                   |                 |                  |                 |                 |                 |                 |                 |                  |                 |                 | Special event, not recurring item          |
| <b>Total Meeting Expense</b>                      |                 | <b>\$1,450</b>   |                 | <b>\$1,258</b>  |                 | <b>\$1,700</b>  |                 | <b>\$1,260</b>   |                 | <b>\$1,500</b>  |  |
| <b>Web Site</b>                                   |                 | <b>\$5,000</b>   |                 | <b>\$336</b>    |                 | <b>\$500</b>    |                 | <b>\$455</b>     |                 | <b>\$700</b>    | GoDaddy Domain/Squarespace Website Hosting |
| <b>Lake Protection/Water Quality</b>              |                 | <b>\$800</b>     |                 | <b>\$79</b>     |                 | <b>\$375</b>    |                 | <b>\$279</b>     |                 | <b>\$500</b>    | Clean Sweep/Purple Loosestrife             |
| <b>Fish Cribs - materials</b>                     |                 | <b>\$1,000</b>   |                 | <b>\$622</b>    |                 | <b>\$1,000</b>  |                 | <b>\$450</b>     |                 | <b>\$500</b>    |  |
| <b>Fish Regulation Notification</b>               |                 | <b>\$525</b>     |                 | <b>\$585</b>    |                 |                 |                 | <b>\$0</b>       |                 | <b>\$0</b>      |  |
| <b>Office/Shorelines :</b>                        |                 |                  |                 |                 |                 |                 |                 |                  |                 |                 |  |
| Office Expense w Storage                          |                 | \$800            |                 | \$1,104         |                 | \$1,095         |                 | \$930            |                 | \$1,460         |  |
| Postage   |                 | \$3,300          |                 | \$2,873         |                 | \$3,000         |                 | \$2,665          |                 | \$4,800         | Pending Fall Shorelines                    |
| Printing Shorelines, Postcards.etc                |                 | \$5,750          |                 | \$3,224         |                 | \$4,860         |                 | \$2,483          |                 | \$4,550         | Pending Fall Shorelines                    |
| <b>Total Office/Shorelines Expense</b>            |                 | <b>\$9,850</b>   |                 | <b>\$7,201</b>  |                 | <b>\$8,955</b>  |                 | <b>\$6,078</b>   |                 | <b>\$10,810</b> |  |
| <b>Total Expenses Regular Accounts</b>            |                 | <b>\$31,609</b>  |                 | <b>\$22,850</b> |                 | <b>\$40,199</b> |                 | <b>\$31,744</b>  |                 | <b>\$28,384</b> |  |
| <b>Total Regular Accounts</b>                     | <b>\$20,250</b> | <b>\$31,609</b>  | <b>\$22,446</b> | <b>\$22,850</b> | <b>\$39,965</b> | <b>\$40,199</b> | <b>\$41,053</b> | <b>\$31,744</b>  | <b>\$24,322</b> | <b>\$28,384</b> |  |
| <b>Net</b>  |                 | <b>-\$11,359</b> |                 | <b>-\$404</b>   |                 | <b>-\$234</b>   |                 | <b>\$9,309</b>   |                 | <b>-\$4,062</b> |  |
| <b>TOTAL</b>                                      |                 |                  |                 |                 |                 |                 |                 |                  |                 |                 |  |
| <b>TOTAL (Reserve+Regular )</b>                   | <b>\$28,750</b> | <b>\$39,909</b>  | <b>\$35,195</b> | <b>\$29,143</b> | <b>\$50,465</b> | <b>\$49,399</b> | <b>\$56,062</b> | <b>\$45,185</b>  | <b>\$37,322</b> | <b>\$37,884</b> |  |
| <b>NET</b>  |                 | <b>-\$11,159</b> |                 | <b>\$6,052</b>  |                 | <b>\$1,066</b>  |                 | <b>\$10,877</b>  |                 | <b>-\$562</b>   |  |
| <i>For Info-12/31 Cash &amp; Investment Total</i> |                 |                  |                 | <b>\$92,571</b> |                 |                 |                 | <b>\$102,640</b> |                 |                 |  |

**LLIA - 2020 Additional Budget Information**

**Membership History**

|                    | # Members          |                |
|--------------------|--------------------|----------------|
|                    | Non-Directory Year | Directory Year |
| 2005               |                    | 446            |
| 2006               | 432                |                |
| 2007               |                    | 484            |
| 2008               | 433                |                |
| 2009               |                    | 482            |
| 2010               | 505                |                |
| 2011               |                    | 515            |
| 2012               | 474                |                |
| 2013               |                    | 508            |
| 2014               | 499                |                |
| 2015               |                    | 548            |
| 2016               | 530                |                |
| 2017               |                    | 563            |
| 2018               | 550                |                |
| 2019               |                    | 671            |
| <b>2020 budget</b> | <b>650</b>         |                |

| <b>Postage</b>                  | 2019 Budget     | 2020 Budget     | Notes   |
|---------------------------------|-----------------|-----------------|---|
| Shorelines                      | \$ 840          | \$ 2,450        | 3 issues (Spring to entire Distict)...ASSUMES we move to higher level postage...NOT determined yet so may go back down) |
| Directories to New Members (50) | \$ 369          | \$ 388          |   |
| Member Letters                  | \$ 825          | \$ 825          | Repeat full district mailing  |
| Member follow up letters        | \$ 440          | \$ 550          | Increase to full district followup (not just prior members from last several years)                                     |
| Annual Meeting postcards        | \$ 180          | \$ 180          |   |
| Director Meeting postcards      | \$ 74           | \$ 70           |   |
| Donation "thank you"            | \$ 88           | \$ 110          |   |
| Purple Loosestrife postcards    | \$ 56           | \$ 53           |   |
| Other                           | \$ 128          | \$ 174          |   |
| <b>TOTAL</b>                    | <b>\$ 3,000</b> | <b>\$ 4,800</b> |   |

| <b>Printing</b>                | 2019 Budget     | 2020 Budget     | Notes  |
|--------------------------------|-----------------|-----------------|--|
| Shorelines                     | \$ 3,640        | \$ 3,220        | 3 issues, 12 pgs, color, Spring to entire District |
| Member Letters                 | \$ 150          | \$ 150          |  |
| Member follow up letters       | \$ 75           | \$ 100          |  |
| Annual Meeting postcards       | \$ 150          | \$ 150          |  |
| Director Meeting postcards     | \$ 25           | \$ 25           |  |
| Donation "thank you" postcards | \$ 70           | \$ 150          |  |
| Purple Loosestrife postcards   | \$ 25           | \$ 25           |  |
| Realtor pamphlets              | \$ 150          | \$ 150          | not done in 2019                                   |
| Water Safety Patrol labels     | \$ 500          | \$ 500          | not done in 2019                                   |
| Other                          | \$ 75           | \$ 80           |  |
| <b>TOTAL</b>                   | <b>\$ 4,860</b> | <b>\$ 4,550</b> |  |