

LAUDERDALE LAKES IMPROVEMENT ASSOCIATION

Directors Meeting Minutes

February 24, 2018

Meeting called to order:

President Debbie Ferrari called the meeting to order at 10:01 am.

Roll Call:

The following Directors and Officers were present:

Charlotte Anderson	Dave DeAngelis	Ron Mueller
Jeff Angst	Debbie Ferrari	John Nason
Robin Balfour	Jim Frenchy	Floyd Pochowski
Mike Barrett	Patty Hargrave	Jackie Rumer
Alan Bateman	Kevin Henderson	Pete Spaulding
Bob Brockman	Walker Johnson	Gary Storandt
Corky Corcoran	Dan Lohens	Jeff Vogt

Minutes:

A motion was made to approve the minutes of the November 4, 2017 Directors Meeting (Walker Johnson), seconded (Jim Frenchy) and approved by the Directors.

Agenda:

A motion was made to approve the agenda (Mike Barrett), seconded (Dave DeAngelis) and approved by the Directors.

Treasurer's Report: Debbie Ferrari reported for Herb Sharpless:

- Debbie reviewed the P&L Statement for 2017 and current Balance Sheet indicating a strong financial position. Though a 2017 loss was budgeted, the year closed in the black. Debbie also called attention to our \$4,000 donation to the Fire Department.
- There was some discussion regarding investment strategies, a topic that will be revisited at our April meeting.
- A motion was made to approve the Treasurer's Report (Ron Mueller), seconded (Walker Johnson) and approved by the Directors.

COMMITTEE REPORTS

Communications: Debbie Ferrari reported:

- Debbie made an appeal to the Directors for more volunteers to step up and help with the overall communications responsibilities—the concept being to break up the responsibilities into smaller, more manageable tasks. Jeff Angst suggested

sending a letter of appeal to all Directors and, separately, to the entire membership. The idea was well received. In the meantime, Debbie will check membership forms for the names of individuals who might have indicated an interest in volunteering their time on the Communications Committee.

- Debbie reminded the group that the next issue of Shorelines is about to mail and that this issue will be the last one to be handled by Bud Vance who has assumed the role of Publisher and Committee Chairman since the late 1990s. On behalf of the entire LLIA, Debbie thanked Bud for his devotion to the Association. Later in this meeting, a motion was made (Jeff Angst) to honor Bud's contribution with a brick at Peterson Woods, seconded (Floyd Pochowski) and approved by the Directors.

Fish: Corky Corcoran reported:

- Jeff Angst formally welcomed Jim "Corky" Corcoran as Brian Walsh's replacement as Committee Chair noting that Jeff will take on primary responsibility for fish cribs and Brian will continue to actively support Corky on the committee.
- In addition to its ongoing activities, two of the Committee's primary goals for 2018 will be to place 4 cribs in Middle Lake and to execute a plan to communicate the new fishing regulations that go into effect this year.
- Corky reported that the second FishAPalooza was a resounding success and generated some \$3,000 for fish stocking.

History: No report.

Membership: Debbie Ferrari reported:

- Debbie reported receiving a suggestion from Brian Walsh to hold a raffle for Directors to encourage them to bring in new LLIA members. Directors would earn raffle tickets for recruiting new members. The concept was well received.
- John Nason pointed out the need for the LLIA to market itself and to clarify its mission in order to eliminate confusing the LLIA with other lake organizations. Gary Storandt suggested developing "boilerplate" copy that should be cross-referenced on all communications from the LLIA. Gary to follow-up.

Nominating: No report.

Planning & Zoning: Debbie Ferrari reported for Don Henderson:

- Debbie announced that two pier permit applications within the Sensitive Area on the west end of Middle Lake were denied by the Town of LaGrange.
- Debbie also reported that ordinances regarding counter-clockwise boating in Don Jean Bay and speed limits for boaters are being modified and tightened-up.

Property: No report.

Water Safety: Debbie Ferrari reported:

- Though the State of Wisconsin may eliminate the requirement for boaters to have a spotter when pulling skiers and tubers, our local ordinance assures that spotters will continue to be required on Lauderdale Lakes.

Water Quality: No report.

Website: Kevin Henderson reported:

- Kevin reported on enhancements to the LLIA website. While still a work-in-progress, the new site is expected to launch later this spring and will feature a new design format and improvements in content and functionality.
- Kevin purchased a web design program for much of the initial design. While other portions of web design may require outside assistance, the cost is expected to stay well below budget.

LLLMD Update: Debbie Ferrari reported:

- Debbie reiterated that Scott Mason has resigned and that Jack Sorenson was elected to replace him as Chairman. Jack Sorenson appointed Jim Kroeplin to fill the vacancy, who will take on the role of Secretary and responsibility for the dam.

KMLT Update: Dave DeAngelis reported:

- The organization recently requalified for accreditation and that, financially, the Trust ended 2017 in the black.
- Dave reported that the KMLT is beginning to partner-up with other similar land trust organizations in the area to share best practices.

Walworth County Lake Association: Floyd Pochowski reported:

- Floyd announced that the LLIA will host the WCLA meeting at the Community Center on June 16, 2018.

Unfinished Business None.

New Business

- Debbie Ferrari reported that the LLIA was recently the victim of an email scam that resulted in the loss of some \$2,300. Debbie and Herb Sharpless have been working with the authorities to attempt to recover the funds. In the meantime, it has been recommended that the LLIA open a new checking account that would require updated signature authorization. Other lake organizations are being notified about the scam.

Advia Credit Union, which acquired Peoples Bank, requires documenting Board approval of authorized signatories via a resolution. Copies of this resolution was available to all attendees. A motion was made (Debbie Ferrari) to appoint Debbie

Ferrari, Dave DeAngelis, and Herb Sharpless as authorized signers on the new account with full authority, and Jane Larsen as an authorized signer only for transactions on the related debit card. The motion was seconded (Walker Johnson) and approved by the Directors. The Secretary will execute the required form.

- Debbie Ferrari initiated a discussion regarding ideas for enlivening the upcoming June 9 Annual Meeting. Walker Johnson suggested finding a speaker to present the status of the Route 12 project. Walker also suggested addressing water safety issues. Patty Hargrave added that she'd like to see special emphasis on addressing the rules of operating PWCs. Jeff Angst will explore the possibility of a presentation by the Fire Department and Dave DeAngelis will look into finding a speaker to address the topic of water quality.

Meeting Adjourned

A motion was made to adjourn the meeting (Ron Mueller), seconded (Dave DeAngelis) and approved by the Directors.

Next Meeting: Saturday, April 28, 2018, 9:00 a.m. at the Community Center

Respectfully submitted,
Gary Storandt, Secretary